

MASTER OF PROFESSIONAL DESIGN



6 GREAT REASONS TO STUDY THIS COURSE

- 1** Growing demand for user experience (UX), service design, human-centred design/design thinking professionals.
- 2** Open to students with **design and non-design** professional backgrounds.
- 3** Learn functional and strategic design concepts and techniques to **create innovative solutions** to complex industry and social challenges.
- 4** Opportunities for **networking and career growth** while you're studying.
- 5** Learn from the best – our high calibre staff have **significant professional experience** in their field.
- 6** Develop projects in collaboration with industry partners or develop design prototypes **ready to be launched in-market**.

CAREERS IN DESIGN

Possible roles include: User Experience (UX) Designer, Service Designer, Social Designer, Design Strategist

DEMAND FOR UX DESIGNERS IS GROWING



12.9% Projected job growth in just **five years**.

Source: www.seek.com.au/career-advice/role/user-experience-designer

SERVICE DESIGN AS A CROSS-DISCIPLINARY CAREER

Service Design is a transportable profession globally. Popular industries where **service designers** are employed include agency/consultancy, technology, finance, health, government, retail, insurance, HR, transport, and mobility and telecommunications.

Source: www.servicedesignjobs.com

SERVICE DESIGNER AVERAGE EXPECTED SALARY IN AUSTRALIA



\$110-\$170K PER ANNUM
WITH POTENTIAL TO INCREASE

Source: <https://au.talent.com>

BE A FORCE FOR CHANGE

Design has become an integral part of our connected world. Design skills are now being employed to creatively tackle all kinds of social, environmental, economic and communication challenges.

Empower people to think more creatively

Establish innovative culture

Embrace new experiences

WHY ECU?

The School of Arts and Humanities is one of the largest and most comprehensive schools of its kind in the Southern Hemisphere, with a diverse range of programs covering media and communications, contemporary arts, design, psychology and social sciences, criminology and justice, and the humanities.

We're also home to one of the world's best film and television schools, the Western Australian Screen Academy.

Our approach to teaching is one that maximises a student's employability through acquiring hands-on skills and experiencing professional placements, complemented by a solid theoretical background.



"The lecturers are very supportive and they do their best to help their students to succeed."

I found this support very helpful as someone who returned to study after a 10 year gap. More importantly, the materials

for the course were up-to-date and based on real practice. I also benefited from the connection that the lecturers have with industry partners.

Coming from a software engineering background, this course changed my mindset and gave me different perspective when dealing with problems and creating solutions.

During my study I did a three-month internship as a Service Designer with Anglicare WA through my supervisor. The time I spent with the design and innovation team led me to learn more about this field, and observe and learn how I can implement my knowledge in the real world.

My greatest achievement has been working as a Service Designer in two amazing projects, one in mental health and the other in higher education.

SEPIDEH MORADMAND

ECU Master of Design graduate and Experience Designer

FAST FACTS

- o **Course Code:** J72
- o **Course CRICOS Code:** 096497J
- o **Duration:** 2 years full-time
- o **Location:** Mount Lawley Campus
- o **Intake:** Semester 1 (February) and 2 (July)
- o **ECC Pathway:** Yes

INSPIRED LEARNING

ECU's design studios enhance collaborative learning. Rather than attend traditional lectures, students participate in interactive workshops and seminars that inspire and facilitate the exchange of ideas.



SCHOLARSHIPS

As an international student you can apply for a range of scholarships to help you with study or living costs.

👉 www.ecu.edu.au/scholarships/offers

MORE ABOUT ECU

To learn more about our fantastic university, life in Western Australia and lots more, visit our web page.

👉 ecuworldready.com.au/international