

Master of Science in Entrepreneurship and Innovation



SMU

SINGAPORE MANAGEMENT
UNIVERSITY

Innovate to Succeed:
Mastering Entrepreneurship
and Innovation

MASTERS

Giovanna Claro
Class of 2020
Founder and CEO, eHeadset English Online

Master
Your
Future

LEE KONG CHIAN
SCHOOL OF BUSINESS

WHY MASTER OF SCIENCE IN ENTREPRENEURSHIP AND INNOVATION (MEI)?

1 Transfer knowledge into action

Embark one of two paths in the Venture Building Experience: cultivate your own startup venture or create meaningful impact by consulting on real-world projects.

2 Access to a diverse set of mentors and other start-ups.

Be mentored by entrepreneurs and gain exposure to start-ups. International students may qualify for the Singapore Entrepreneur Pass work visa through the SMU BIG Incubation Programme.

3 Gain a global perspective

Take the lead while broadening your horizon, and enrich your education with a global immersion opportunity with the University College London.

4 Become Future-ready Entrepreneurs

Acquire the necessary knowledge and skills to become future-ready leaders through our rigorous curriculum, which combines essential elements of entrepreneurship and innovation.



Watch the video to learn more about the programme



“The programme provided the opportunity to complement my hands-on experience and facilitated my transition to becoming an entrepreneur. Being exposed to the different perspectives from both faculty and peers from different nationalities and industries gave me the confidence to kickstart my career as an entrepreneur.”

Giovanna Claro, Class of 2020
Founder and CEO, eHeadset English Online

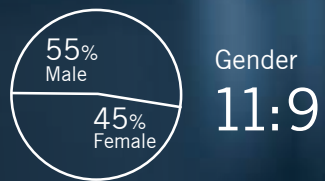


“The environment, facilities, and small class size in SMU made it very conducive for students to communicate actively. As an intrapreneur, the programme gave me a fresh set of eyes on perceiving, processing, and implementing changes within an organisation and also provided exposure to companies in other industries that have undergone a similar transformation.”

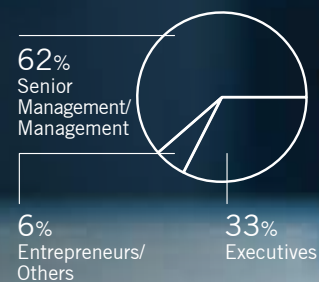
Khairulnizam Zulkifle, Class of 2020
Senior Manager, Transformation Office, Wildlife Reserves Singapore

CLASS PROFILE

Discover where your degree can take you, and the profile of great minds you could be networking with.



Career Statistics



Student profiles taken from Classes of 2019-2021 (Full-time & Part-time).

INDUSTRIES MEI GRADUATES WORK IN



Commodities
3%



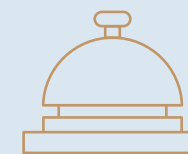
Education
8%



Business/
Financial
18%



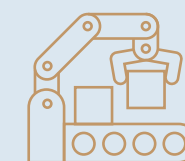
Government
Agencies
7%



Hospitality
6%



Pharmaceutical
& Healthcare
3%



Manufacturing
8%



Media &
Advertising
4%



Technology
18%



Transportation/
Logistics
9%



Research
3%



Others
13%

Student profiles taken from Classes of 2019-2021 (Full-time & Part-time).

PROGRAMME CALENDAR

Immerse yourself in a multidisciplinary program that equips you with the knowledge and skills to become a future leader. The full-time MSc in Entrepreneurship and Innovation offers a comprehensive curriculum, blending essential elements of entrepreneurship and innovation to prepare you for the challenges of the future.

	Term 1 Aug - Nov	Term 1A Nov - Dec	Term 2 Jan - Apr	Term 3 Apr - Jul	Term 3A Jul - Aug
Full-time (12 months)	Core Module (2 CU)	Elective Module (1 CU)	Core Module (3 CU)	Core Module (2.5 CU)	Overseas Immersion Programme (1 CU)
	Venture Building Experience 1 (1 CU)	Venture Building Experience 2 (1 CU)	Venture Building Experience 3 (1 CU)	Elective Module (0.5 CU) Venture Building Experience 4 (1 CU)	
Postgraduate Professional Development Course (1 CU)					

* Programme calendar is subject to change.

ADMISSION AND APPLICATION

- Good undergraduate degree
- Ideal candidates should possess 1-5 years of professional experience, however, exceptions may be made for individuals with prior entrepreneurial experience, evaluated on an individual basis.
- Good score in SMU Admissions Test or GMAT/GRE*
- Contact details of 2 referees
- A valid TOEFL/IELTS score is required if the medium of instruction of your undergraduate studies was not in English

* Good undergraduate GPA from SMU and local autonomous universities can be accepted in place of the admissions test requirement and is valid for 5 years after graduation. The part-time mode of study of the MI programme is open to Singaporeans, Singapore Permanent Residents (PRs) and foreigners with a valid Employment or Dependant's Pass. International students will require student visas and are eligible only for the full-time mode of study. SMU will assist in the application of student passes for all full-time international students coming to SMU.

FEES

Application Fee	Registration Fee	Tuition Fee for AY 2023
S\$100 inclusive of GST	<ul style="list-style-type: none"> • Singaporeans and PRs: S\$400 inclusive of GST • International Applicants: S\$500 inclusive of GST <i>Amount payable upon acceptance to the programme</i>	S\$51,840 (inclusive of GST) <i>Fees are subject to change from year to year</i>

All fees are non-refundable and non-transferable. A deposit of \$5,000 would be required upon acceptance of offer into the programme. The remaining tuition fees would be billed thrice over the duration of the programme. The fees are due and payable within 30 days of the billing. The tuition fee does not include meals, air travel, travel insurance, living and accommodation expenses incurred for the overseas exchange. Singapore Management University reserves the right to alter tuition and other fees as deemed appropriate. SMU alumni will be entitled to a 10% discount off the tuition fee. GST will still apply for the discounted tuition fee.

SCHOLARSHIPS & FINANCIAL AID[^]

Partial scholarships for the Master of Science in Entrepreneurship and Innovation (MEI) programme entail award amounts of up to 35% of the tuition fee, with no bonds attached. GST will still apply for the full tuition fee before the scholarship award.

The scholarship categories include:

Academic Excellence* | Global Awareness* | SMU-ASEAN* | Leadership | Impact on Asia | Women in Business | Community Impact

*All candidates are automatically submitted for consideration for Academic Excellence, Global Awareness and SMU-ASEAN scholarships upon meeting our scholarship criteria.

[^]The LKCSB Financial Aid Bursary enables suitable candidates to obtain financial support to further their studies with the SMU MI programme. Candidates will have to provide supporting documents to prove financial need.

Goods and Services Tax (GST) is a tax collected on behalf of Singapore Government and will be charged at the prevailing rate.

PROGRAMME INFORMATION

Term	Duration	Curriculum	
Term 1 Aug to Nov	12 weeks	Strategic Management of Entrepreneurial Ventures Entrepreneurial Finance	Venture Building Experience 1: Entrepreneurial Mindset and Customer Development
Term 1A Nov to Dec	5 weeks	Artificial Intelligence and Future Trends Creativity As a Precursor to Innovation	Venture Building Experience 2: Team Formation
Term 2 Jan to Apr	12 weeks	Prototyping and Product Development Entrepreneurial Marketing Strategy and Branding Innovation Management	Venture Building Experience 3: Prototyping and Early Testing*
Term 3 Apr to Jun	12 weeks	Business Acceleration and Growth Strategy Managing People and Organisation Consumer Analytics Innovation in Supply Chain Business Ethics	Venture Building Experience 4: User Beta-Testing and Develop Go-to-Market Strategy*
Term 3A Jul to Aug	5 weeks	Overseas Immersion Programme [^]	

Postgraduate Professional Development Course

* Subject to change

[^] Subject to MOE guidelines on travel

GRADUATION REQUIREMENTS

- Completion of 15 credit units (1 Postgraduate Professional Development course, 4 Venture Building Experiences, 7.5 Core Modules, 1.5 Elective Modules, 1 Overseas Immersion Programme)

- Grade Point Average (GPA) of at least 2.50 out of 4.00
- Maximum candidature of 24 months (full-time)

* Internship is optional for full time students and exemptions are made for part-time students who are currently employed.

Deposit your Resume for a Pre-Application Assessment



Apply Now



SMU - IN THE HEART OF SINGAPORE, IN THE HEART OF ASIA

In the dynamic, cosmopolitan hub that is Singapore, you will find a vibrant city-state that pulses with the diversity of both East and West. Situated at the crossroads of the world, Singapore is home to multinational companies and thousands of small and medium-sized enterprises flourishing in a smart city renowned for its business excellence and connectivity. With its strong infrastructure, political stability and respect for intellectual property rights, this City in a Garden offers you unique opportunities to develop as a global citizen.

Tapping into the energy of the city is a university with a difference – the Singapore Management University. Our six schools: School of Accountancy, Lee Kong Chian School of Business, School of Computing and Information Systems, School of Economics, Yong Pung How School of Law, and School of Social Sciences form the country's only city campus, perfectly sited to foster strategic links with businesses and the community.

SMU generates leading-edge research with global impact and produces broad-based, creative and entrepreneurial leaders for a knowledge-based economy. Discover a multi-faceted lifestyle right here at SMU, in the heart of Singapore.



ABOUT THE LEE KONG CHIAN SCHOOL OF BUSINESS

SMU commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.

Today, the Lee Kong Chian School of Business is a dynamic Asian business school with more than 4,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale. The school offers undergraduate, master's and doctoral programmes and is affiliated with a number of research centres such as the Sim Kee Boon Institute for Financial Economics, the Centre for Marketing Excellence and the Institute for Innovation and Entrepreneurship.

SCHOOL RANKINGS

- 1st Triple Accredited Business School in Singapore (AACSB, AMBA, EQUIS)
- Ranked 6th Business School in Asia-Pacific (2018 Financial Times Asia-Pacific Business School Rankings)
- Ranked 1st in Singapore, 2nd in Asia, 35th Worldwide (2021 University of Texas Dallas Research Rankings)
- Ranked 31st in Finance, 43rd in Management and 48th in Business Administration (2020 Shanghai Ranking Global Ranking of Academic Subjects [GRAS])
- Ranked 3rd for MSc in Wealth Management (2022), 22nd for Executive MBA (2020), 40th for MSc in Applied Finance (2022) and 51st for MBA (2022) by the Financial Times Global Rankings



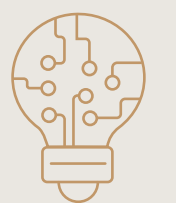
THE SMU MASTERS ADVANTAGE



GLOBAL RECOGNITION
SMU is globally recognised as one of the best specialised universities in Asia and the world. Its research rankings, programme rankings, accreditations and professional recognition are testaments to its achievements and standing.



INTERACTIVE PEDAGOGY
SMU's interactive, seminar-style pedagogy brings you stimulating, multidisciplinary learning under the mentorship of the thought leaders and subject experts who make up our faculty. You will hone your analytical skills, teamwork and communication skills.



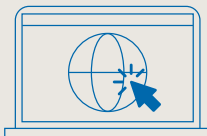
INNOVATIVE CURRICULUM
Stay relevant with courses that combine cutting-edge research and up-to-date knowledge with best business practices. SMU's Postgraduate Professional Development Course and award-winning Asian case studies help you approach topics from different practical perspectives for greater insights.



NETWORKING AND CAREER OPPORTUNITIES
SMU has a diverse student population from many different countries, bringing equally diverse personal and professional experience into your network. Take advantage of comprehensive guidance from our dedicated career services to aid your career transition or advancement.



CITY CAMPUS
SMU is nestled within the arts and heritage precinct, right next to the Central Business District, with unrivalled connectivity for public transport and multiple amenities around campus. Discover how life beyond the classroom is as enriching as within.



For a full listing of SMU Masters programmes, visit masters.smu.edu.sg/programmes



**Lee Kong Chian School of Business
Postgraduate Admissions**

Singapore Management University
Lee Kong Chian School of Business
50 Stamford Road
Singapore 178899

(65) 6828 0100
mei@smu.edu.sg

Information is accurate at the time the brochure was printed.

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