



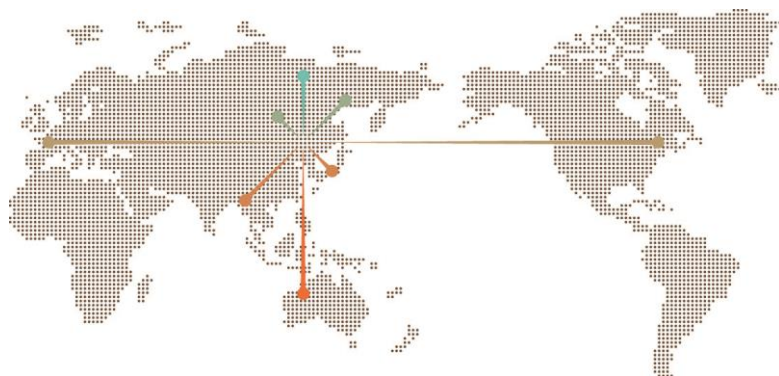
*We make digital marketing in China easy*

## Advert

### Title - Junior Account Manager/Account Executive, Shanghai

- Fast growing multi-award-winning SaaS technology start-up with global impact
- World class training & ongoing development to build your career
- Vibrant team, centrally located offices, flexible arrangements

Based in Shanghai, this is a great opportunity for a motivated professional to join one of the fastest growing companies in Asia Pacific (Financial Times Ranking 2021). You may be a graduate looking to build a career, or a graduate who has spent some time in the US, Australia or Canada, and looking to return.



#### Who are we?

Sinorbis is a multi-award-winning software company on a mission to bring marketing and selling to Chinese consumers within reach for any business by removing common market entry barriers through technology. The company provides Western businesses with the world's first integrated marketing platform to create, measure and optimise their Chinese digital presence, all the while offering: **Accelerated speed to market** - launch your digital presence within weeks without having to jump the usual administrative hurdles. **Reduced cost** - set up and manage digital marketing initiatives at a fraction of the investment previously required. **Increased control** - get an integrated view of all digital initiatives in China. Our clients are very diverse: from big corporates entering the Chinese market to the SME willing to promote online specific products/services to Chinese customers. Amongst our clients, we have retailers, leading consumer brands and universities, professional services, hotels and tourism attractions. We have clients in Australia, Asia, Europe, US and Canada. Our team is multi-cultural, highly analytical and likes to have fun. We thrive in a very fast-paced environment, juggle efficiently with multiple tasks, are disruptive in our approach and, most importantly, love what we do.

#### Here's what you'll be doing ...

Reporting to the Account Director, you will work collaboratively with our clients, other account managers, technical team, service delivery team to ensure a successful delivery of our digital marketing solutions across platform and services. This role will initially be under the guidance of the



Account Director, taking joint responsibilities in areas below, with the potential, after a qualifying period, to be promoted to an account manager and take full responsibility in these areas. More specifically, these areas include:

- **Customer engagement:** Managing client relationships and providing high quality client communication and account service over the entire customer lifecycle
- **Project delivery:** Coordinating with technology and service delivery teams to ensure client projects run on time, quality and budget
- **Procedures and processes:** Implementing our processes and infrastructures to support client success

**We're excited about you because you have...**

- Professional proficiency in both English and Mandarin, both verbal and written is a must
- Previous experience in an account management/executive role in a digital marketing business for minimum 1 year is required and total working experience minimum at 2 years would be a plus
- Bachelor's degree in a relevant field
- Strong communications, flexibility, with the ability to take ownership and solve problems efficiently
- Quick and pro-active self-learner
- A proactive approach to ensure customer satisfaction and high-quality deliverables
- Results oriented, self-motivation and strong attention to details
- Confidence in working with international clients and colleagues overseas
- A collaborative, proactive and effective approach under pressure, with strong time management

This is a great opportunity for a motivated professional interested in building a career in this fast-growing multi-award-winning technology start-up. World class training, ongoing development and support will be provided. If you feel you have the necessary skills and attributes, then we would like to hear from you. All applicants will be treated in the strictest of confidence. No agency referrals please.

**If you are interested in this role, please email your CV to [jobs@sinorbis.com](mailto:jobs@sinorbis.com).**

**Please make your email title start with [应聘职位]+姓名**

Official website: [www.sinorbis.com](http://www.sinorbis.com)

Chinese website: [www.sinorbis.cn](http://www.sinorbis.cn)



[https://jobs.echinacities.com/jobs/post\\_jobs](https://jobs.echinacities.com/jobs/post_jobs)



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